



Capital Partners for Education

Unleashing Potential, Transforming Lives



2014

ANNUAL REPORT





Mission

Capital Partners for Education (CPE) aims to improve the futures of low-income youth by helping them receive a quality education, graduate from high school, and enroll, persist, and complete college.

Values

Our values guide our goals and our work. We promote CPE's five core values at every opportunity when working with students, as well as with mentors, staff, and board members.

- ***High Expectations***

We will demonstrate ambition and continue to challenge ourselves as we reach our goals.

- ***Personal Responsibility***

We believe each individual is responsible for the choices he or she makes, and we take responsibility for our own choices and behavior.

- ***Respect***

We will respect ourselves by behaving appropriately and working to the best of our ability. We will treat others as we would like to be treated.

- ***Support***

We understand how to give and how to receive support.

- ***Giving Back***

We will become leaders in our communities, mentor the next generation of young people, and always do our best to help others who are in need.



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Letter From Leadership



Joseph C. Figini
Board Chair



Khari Brown
Executive Director

Ipsa scientia potestas est. Knowledge itself is power.

At Capital Partners for Education (CPE), we believe in the power of knowledge to transform lives and unleash potential. For twenty-one years, our guiding mission has been to provide motivated, low-income students in the Washington, D.C. region with the knowledge and skillsets to succeed in high school, college, and beyond.

When it comes to college success, the learning that takes place in the classroom is only half the battle. The other half is mastering the tangible and intangible skillsets needed to navigate the higher education arena and the professional working world. For our ambitious students, CPE is closing the “college knowledge gap” by equipping each student with a college-educated mentor, individualized staff support, and intensive college and career preparatory curricula.

Each year, the urgency of our mission grows. Despite living in a region characterized by power and prosperity, economic disparity among DC-area families is at an all-time high. While the post-recession employment rate has increased, the employment rate has decreased for Washingtonians without college degrees. What’s more, the inequality in college entry and completion rates between income groups is greater today than it was two decades ago.

Motivated by the increasing demand for our services and encouraged by twenty years of success, last year CPE launched two new program lines. In addition to our traditional 9th-12th grade program model (now called Trailblazers), the Navigators program creates a second entry point for students in the 11th grade and the Transformers program extends our mentoring and individualized staff support into college so that all CPE students will have a better opportunity to complete college in four years. As you will read in this report, the new programs have brought more depth to our services and are allowing us to rapidly expand our reach in the region.

With the statistics stacked against their success, our students need the weight of their community behind them. Whether you are a mentor, a school partner, a community partner, a donor, or a parent, you are essential to the success of our mission and our mission is too important to fail. Your support is empowering hundreds of deserving students to compete in an demanding global economy, in which knowledge really is power.

Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Joseph C. Figini'.

Joseph C. Figini
Board Chair

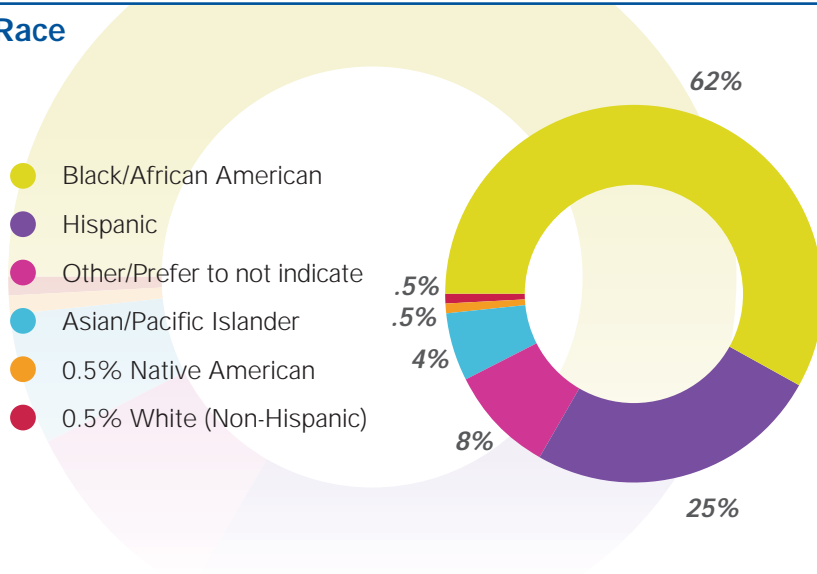
A handwritten signature in blue ink, appearing to read 'Khari Brown'.

Khari Brown
Executive Director

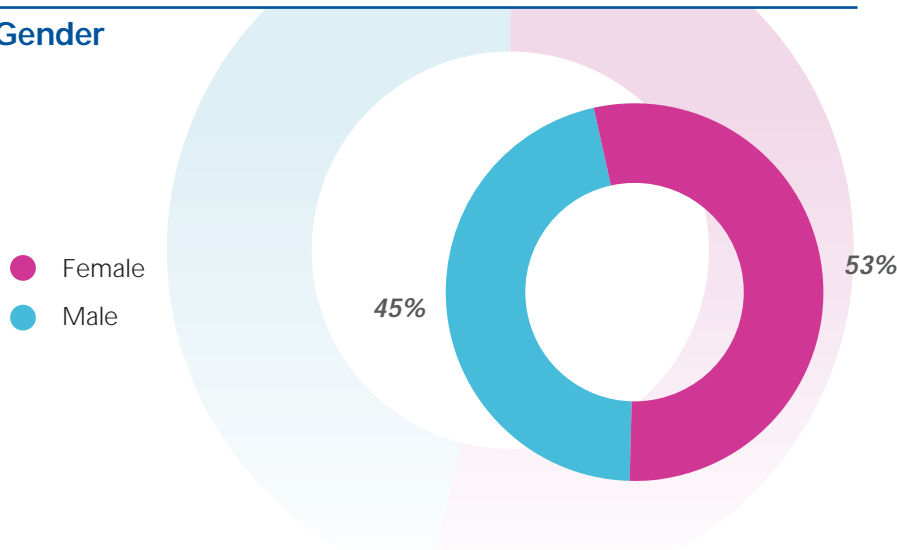
Student Profile

2013-14 School Year

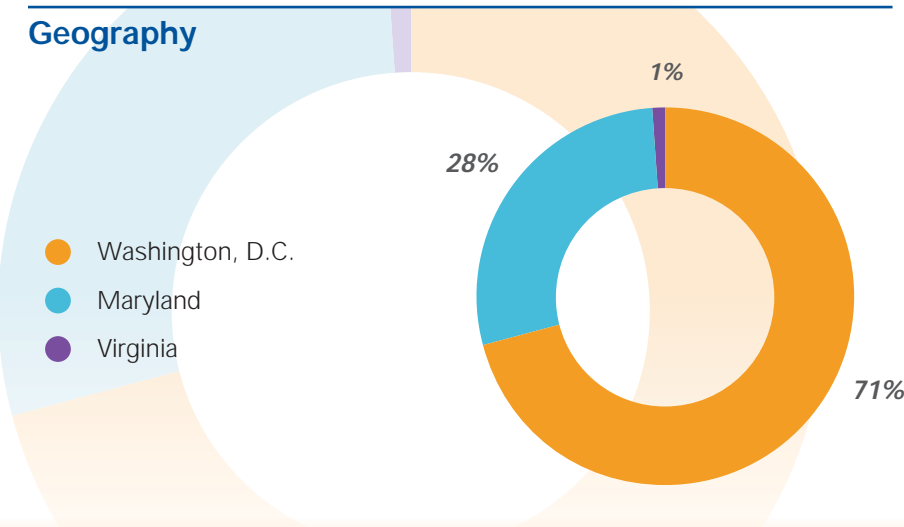
Race



Gender



Geography



The Need

The percentage of jobs requiring postsecondary education has doubled over the last 40 years.

Colleges have grown more competitive. While the number of applicants to four-year universities and colleges has doubled since the early 1970s, available slots have changed little.

Low-income students have seen the largest gains in college aspirations, but they have not had similar gains in college completion. Half of all people from high-income families have a bachelor's degree by age 25, compared to just 1 in 10 people from low-income families.

Results

100% Enrollment

100% college enrollment among the class of 2014 high school graduates

2 New Programs

Launched two new program lines: Navigators and Transformers

100% Completion

100% of Transformers (college) successfully completed their freshmen year

43% Increase

Witnessed a 43% increase in student applications

33% Increase

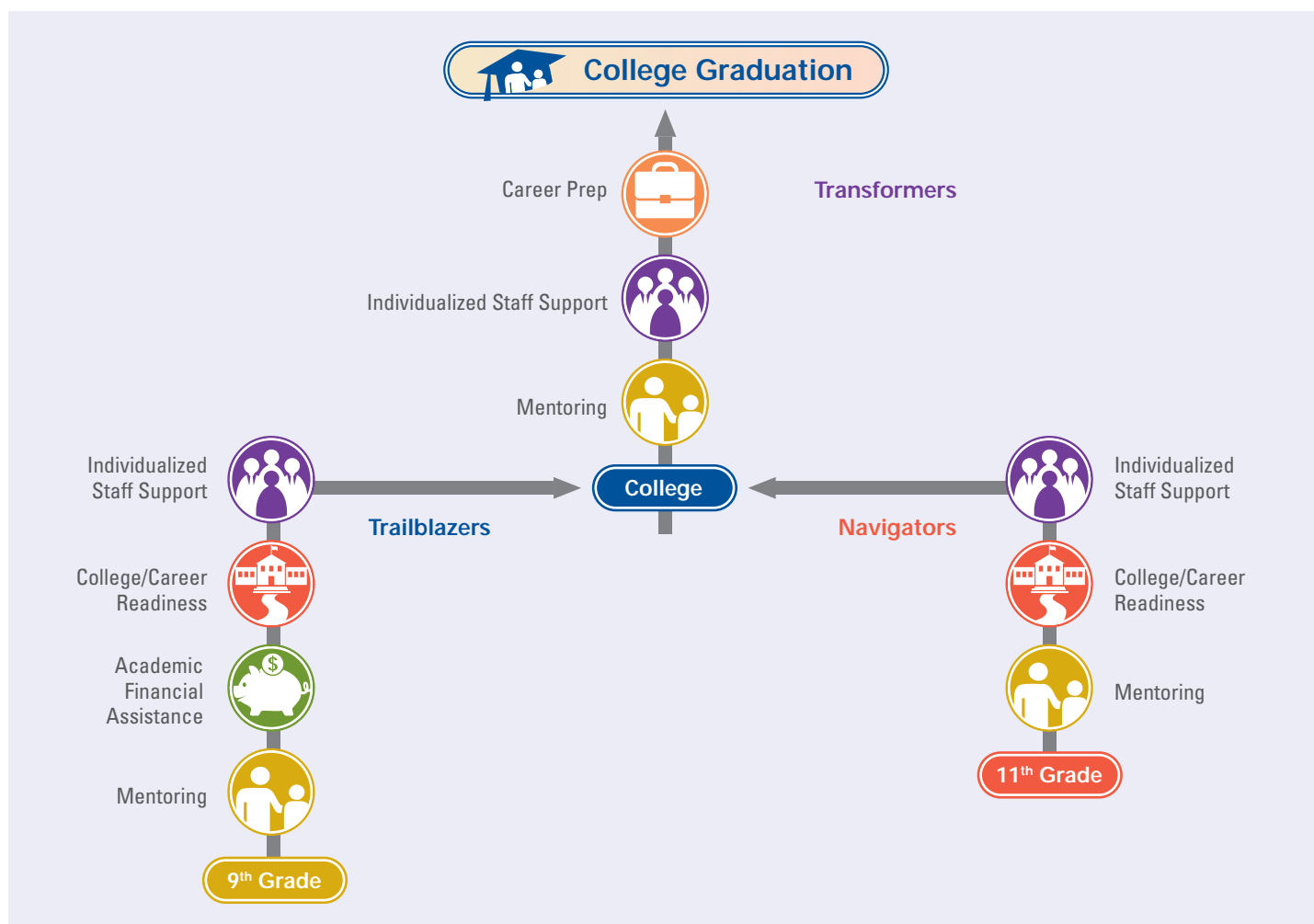
Recruited 166 mentors (a 33% increase)

95% Retention Rate

Maintained a 95% mentor retention rate

New Program Lines

CPE is the premier mentoring organization in the Washington, DC area that supports students from high school through college completion. Beginning in the 2013-14 school year, CPE offers three distinct program lines that are all designed to help students get to and through college.



CPE is a Premier Mentoring Organization

"The most valuable part of CPE is having a mentor. I love having someone other than my parents that I can talk to about anything... With my mom being a single mother with two kids it is easier to communicate issues with Racine rather than overload my mother's plate with more issues. I really appreciate the time CPE put into matching mentors with the perfect mentee. Having someone who recently went through the journey I'm about to begin was important to me. Racine's advice about college and life in general is amazing and I can't wait to come back and tell her how I used her advice."

-Amber Baker, Academy of the Holy Cross '14, University of Nebraska '18

Trailblazers

CPE's traditional program model, now called Trailblazers, begins working with selected students in the 9th grade and continues through their high school graduation. Students must attend one of CPE's high-performing partner high schools. Trailblazers receive:

- One-on-one mentoring
- A suite of college and career readiness programs, including financial education classes, workshops, resume-writing classes, career fairs, and community service projects
- Holistic staff support via school visits, parent and student meetings, academic intervention as necessary, and one-on-one college counseling sessions
- Academic financial assistance

Navigators

Students attending CPE's partner charter schools (who are not part of the Trailblazers program) are eligible to apply for the Navigators program in the 11th grade. Navigators receive:

- One-on-one mentoring
- A suite of college and career readiness programs, including financial education classes, workshops, resume-writing classes, career fairs, and community service projects
- Holistic staff support via school visits, parent and student meetings, academic intervention as necessary, and one-on-one college counseling sessions.
- Academic financial assistance

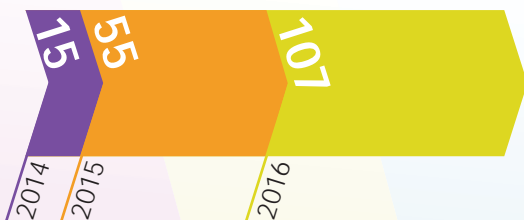
Transformers

The Transformers program is comprised of Trailblazer and Navigator alumni. As Transformers, college students will continue to benefit from CPE's career readiness curriculum and individualized staff support, mentoring, and academic financial assistance.

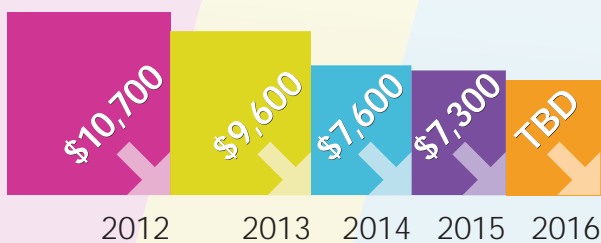
Projected Growth

Navigator Program Growth

measured in number of students

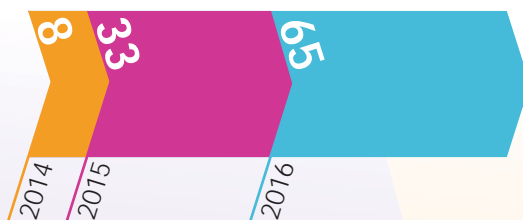


Cost Per Student



Transformer Program Growth

measured in number of students



Overall Projected Growth

measured in number of students



2014 Cap & Gown Celebration

Caps Off To Our Seniors!

With nearly 150 students, mentors, family members, donors and prospects, school and community partners in attendance, the Cap & Gown Celebration gave our seniors the accolades they deserve. The keynote speaker, Author and Journalist Amanda Ripley, delivered an inspiring speech that drew upon her research and related it to our students' academic journey. The Celebration's title sponsor, Hanley Wood, and our gracious hosts at the National Press Club made the event a success!



Superlatives



Mentor Of The Year Danny Stein

"CPE is a life-changing organization for everyone involved... staff, mentors, board, and students. It has changed my life in so many positive ways and all I can say is thank you! Being a part of CPE has allowed me to meet so many great people and it made me feel so unbelievably honored to be selected as Mentor of the Year!"



Henry D. Owen Scholarship Award Gregory Dendy, Jr.

Capital Partners for Education has named a scholarship to honor the creative, compassionate, talented, and diligent public servant Henry D. Owen who played a pivotal role in creating CPE. Established in 2012, the Henry D. Owen Scholarship is designed to reward a CPE senior who demonstrates an unfaltering dedication to the program values.

"As the oldest child of four, in a single parent household, my mother always wanted to find ways to keep me from falling by the wayside. She always told me she wanted me to not be, 'a product of [my] environment, but to be a product of what [my environment] should be like.'"



Most Improved Student Award Wynter Glenn-Williams

Every year CPE chooses one high school senior as our Most Improved Student. When deciding who will receive this distinction, we look at students' academic and personal growth as well as their ability to overcome adversity.

"I was taught to set goals, standards and have high expectations for myself and know that whatever I wanted, I had to be willing to take on the responsibility of obtaining it... I am very proud of my many accomplishments. All of CPE's values are now a part of me and being personally responsible for myself and my commitment to reaching out to help others, I know that I will one day make a difference."



CPE Remembers Marty Hoffmann

In April of 1932, President Herbert Hoover introduced the concept of a five-day work week to the citizens of the United States, Emperor Haile Selassie of Egypt ended slavery in Ethiopia, and on April 20, 1932, Martin "Marty" Richard Hoffmann became a citizen of the world. He transitioned from this life on July 14, 2014. Marty was married to Margaret "Muggy" Hoffmann, who served on the Capital Partners for Education (CPE) Board of Directors for 18 years. Marty truly cared about the students that CPE guided through its system of mentoring and academic achievement.

Partner Schools and Colleges Attended

School Partners

Academy of the Holy Cross
Bishop McNamara High School
Bishop O'Connell High School
Capital City Public Charter School
DeMatha Catholic High School
Don Bosco Cristo Rey High School
E.L. Haynes Public Charter School
Elizabeth Seton High School
Georgetown Day School
Georgetown Visitation Preparatory School
Gonzaga College High School
KIPP DC: College Preparatory
Our Lady of Good Counsel High School
Paul Public Charter School
Stone Ridge School of the Sacred Heart
The Bullis School
The SEED School of Washington, DC
Washington Latin Public Charter School

Colleges Attended By Graduating Seniors

Bennett College
Bethune Cookman University
Bowie State University
Catholic University of America
Coppin State University
Emory University
Fisk University
Frostburg State University
Gettysburg College
Hampton University
High Point University
Johnson C. Smith University
Lycoming College
Lyme Academy
McDaniel College
Montgomery College
Morgan State University
Mount St. Mary's University
Penn State University
Pierpont Community & Technical College
Radford University
Syracuse University
University of Maryland – College Park
University of Nebraska
Peter and Celeste McCall
Kevin and Mary McDonald
Sandy Meredith
Microsoft
B. Jenkins Middleton
Georgette and Jason Mugg
Jeremiah and Margurette Norris
Elizabeth and Sevgin Oktay
Mona Rahman
Candace Ridgway
Merritt Robertson
Paul and Nancy Skelly
Julie Smith
Social Impact, Inc.
Rahul and Dolan Sondhi
Claudia Taubman
Jacqueline Tonic
John Trezise and Sharon Allender
John and Carolyn Twiname
Kelly Warner

Mentors (* Mentor Leadership Council)

Nicki Alam	Anna Doorenbos*	Zachary Koerber	Susana Rojas
Adam Alvarez*	Ayesha Edwards-Kemp	Michael La Beach	Devon Rollins*
Ricardo Arevalo	Janet Edwards	Terri Lakowski	Duane Rollins
William Asmond	Micah Engler	Christine Lao-Scott	Liesa Ross
Jeronimo Augusto	Ray Fan	Jim Lee	Edward Rubbo
Analisa Bala	Elliott Ferguson	Simon Leefatt	Jimmy Sanders
Jesse Barba	Sara Field	Regina Leslie	Tobias Schroeder
Pankaj Bhasin	Emily Field	Rachel Lipson	Fabian Seaton
Gregory Billings	Kathleen Flynn	Erin Loken	Donald Sherman
Kathy Black	Greg Follin	Sonia Luthra	Raisa Sheynberg
Daniel Blank	Lisa Frenkiel	Jill Luxenberg	Lauren Sills
Leniqua Blue Jones	Julian Fu	Francis Lynch	Kate Smith
Carrie Boyle	Ellen Gee	Dawn Mabery	Trenton Smith
Koehler Briceno	Erika Gibson	Kourtney Macbeth	John Sonsalla*
Brooks Brown	Patrick Griffin	Tim Mak	Danny Stein*
Matt Brown	Hallie Groff	Christopher Malay	Monica Suber
Simone Brown	Tony Gyepi Garbrah	Brittney Maye	Terri Taylor
Daniel Burns	Jennifer Handog	Travis Mayo	Joele Theagene
Matt Carey	Talia Hawley	Angela Mayo	Kaylun Thompson
Victor Carraway	John-Paul Hayworth	Danielle McCoy	Huey Tran
Brent Cecil	Cory Heitz	Nathan McCray	Tiffani Turner
MyAsha Cheatham	Pia Hill	Dana Mekler	Kaveh Vakili
Anna Chu	Samantha Hirsch	Sandra Meredith*	Caroline Van Zile
Porsha Cills	Joseph Howard	Amy Meyers	Tina Vehorn
Morris Clarke	Sean Howe	Harrison Miller	Nathan Victoria
Stephen Cobb	John (Mat) Hudson*	Brittany Miller	Kelly Warner*
Kelly Cohen	Holly Hunter	Liz Moderi	Erin Waters
Gina Conenello	Leslie Hutchings	Babasijibomi Moore	Makita Weaver
Gerrit Conover	Niki Irish*	Brian Naumick	Tequila Wheeler
Chastity Cooper	Juno Jablon	Taryn Null	Rob Williams
Gregory Cork	Augustus Jones*	Brandy Osimokun	Carlene Wilson
Andrew Costinett	Clifton Jones	Tiffany Parker	DeNeatha Woods
Ian Cruse	Kimberly Jones	Racine Peters	Chloe Woodward Magrane
Porlan Cunningham	Marijke Jurgens-Dupree	Spenser Peterson	Jessica Wright
Valerie Cupp	Frank Justice	Allison Pfeffer	Candice Wright
Jerelle Daggs	Mohamed Kamara	Peter Pieh	Michael Yeldell
Dave Davis	Teresa Kauffman	Mona Rahman	Anni Ylagan
Rebecca DeSousa	Alexis Keslinke	Maggie Raible	Ken Yu
Justin DeVantier	Yuniya Khan	Cathryn Richter	Iva Ziza
Mina Dixon	Daniel Kheloussi	Callie Riley	

Volunteers

Cristina Accioly	Wendy-Ann Dixon-Dubois	Jaleya Leonard (Urban Alliance)	Erika Peters-Gibson
Najmah Ahmad	(Urban Alliance)	Dwayne Lewis	(Good Life University)
(Urban Alliance)	Halleluya Dunn	Caroline Ling	Tobi Printz-Platnick
Bryant Beeler	(Good Life University)	Dara Logan	Richard Rome
Emily Bishop	Jonathan Dunn	(Good Life University)	Bethel Samuel
Justin Blake	(Good Life University)	Daniel Logan	(Good Life University)
Jennifer Brady	Adrian Edwards	(Good Life University)	Justin Sawyers
Meliesa Brown	Dana Felder	Mary McGrail	Mona Sheth
Meghan Carton	(Good Life University)	Michelle McLeod	Lucas Shuler
Sa'id Chestnut	Tamara Flannigan	Tiffany Munson	Lisa Southerland
Bethany Conway	(Good Life University)	(Good Life University)	(Urban Alliance)
Ian Cruse	Siobhan France	Marques Munson	Maryann Terrana
(Good Life University)	Terence Gibson	(Good Life University)	Janelle Tracy
Ali Davis	(Good Life University)	Timmy Nelson	(Good Life University)
Renee DeVigne	Debbie Jarvis	Dana Pace	Amy Uhl
	Faisal Khan	Lorraine Pace	

Career Fair

"I credit CPE with providing me with many opportunities to further my knowledge of the world around me. One of these opportunities I have really enjoyed is the Career Fair CPE holds every year. Though I'm a naturally shy and reserved person, I was encouraged to step out of my comfort zone and socialize with career-oriented adults. It stressed the importance of networking and being able to communicate with the type of people who may determine where you work and what you do in the years to come. I know many people who have not had the same opportunities to communicate with people with all different ranges of careers like I have during the career fairs."

Mariamamma Goodwin
Georgetown Day School '13, Ohio Wesleyan University, '17



Financials

2013-14 Revenues

	2012	2013	2014
REVENUES <i>(in thousands)</i>			
Foundations	\$450	\$619	\$1,183
Individuals	\$487	\$574	\$753
Fundraisers	\$11	\$22	\$47
Corporations	\$94	\$111	\$24
Investment Income and Unrealized Gain/Loss on Investments	\$38	\$115	\$158
Total Revenues ⁽¹⁾	\$1,080	\$1,441	\$2,165

2013-2014 Expenses

	2012	2013	2014
EXPENSES <i>(in thousands)</i>			
Scholarships and Grants	\$324	\$283	\$316
Direct Program Support ⁽²⁾	\$576	\$669	\$765
Admin/Fundraising	\$295	\$307	\$331
Total Expenses	\$1,195	\$1,259	\$1,412

Net Income (Loss)	\$(115)	\$182	\$753
Board Designated Net Assets			
Reserved for Operations		\$115	
Nets Assets, beginning of year	\$1,427	\$1,312	\$1,501
Nets Assets, end of year	\$1,312	\$1,494	\$2,254

Fiscal year ends June 30

(1) Excludes donated services

(2) The payroll component of total expenses for 2014 was allocated as: 77% direct program support and 23% admin/fundraising

Board of Directors

Theodore A. Schwab

Co-Founder/ Chairman Emeritus
Senior Vice President, Morgan Stanley Smith Barney

Joseph C. Figini

Chairman
President, JCF Services

Carol Adelman, Ph.D.

Director, The Hudson Institute Center
for Global Prosperity

John A. Bates

Finance and Administration Committee Chair
Partner, Potomac Equity Partners

The Honorable Mary K. Bush

President and Founder, Bush International, LLC

Mary Ellen Callahan

Partner, Jenner & Block

Elliott L. Ferguson, II

CEO, Destination DC

J. Warren Gorrell, Jr.

CEO Emeritus and Partner, Hogan Lovells

Wanda Hill

Schools Committee Chair

Lloyd Howell, Jr.

Executive Vice President, Booz Allen Hamilton

Praveen Jeyarajah

Executive Vice President of Corporate
and Business Development, Rexnord

Marijke Jurgens-Dupree

Sandy Meredith

Mentor Committee Chair
President, The Meredith Group

Dora Richardson

Charles O. Rossotti

Development Committee Chair
Senior Advisor, The Carlyle Group

Ambassador Michael M. Wood

Chairman, Redwood Investments, LLC



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