Capital Partners for Education

Unleashing Potential, Transforming Lives

TWENTIETH 20 ANNIVERSARY

20 YEARS

ANNUAL REPORT 2012-2013
Letter from Leadership

CPE’s story is inextricably tied to that of the Washington, DC metropolitan area and the country. Twenty years ago, our founders recognized that low-income students in the region were deprived of the educational opportunities and resources needed to realize their dreams of a college education and a brighter future. Today, as the economy continues to increasingly favor those with a college education, the demand for CPE’s services is higher than ever. CPE is responding to this demand by expanding in new and exciting ways.

The 2012-13 school year was a year of unprecedented growth and success. We capitalized on a groundbreaking new e-mentoring technology so that – for the first time in our history – we can extend our services to students in college. Additionally, we are preparing to launch a second program line in January 2014 that begins in the 11th grade and provides intensive mentoring, college and career readiness programming, and individualized support. Through these two avenues of growth, CPE will double the number of students we work with over the next two years.

Interwoven into all our changes is CPE’s commitment to individualized support. While the advent of technology brings exciting capabilities, our personal touch is still paramount. In the words of CPE alum and recent college graduate Gregory Washington, “CPE changed my whole life. What made the greatest impact on me was having mentors and staff who truly cared about my success. Without CPE, I would not be on the positive path I am today.”

CPE’s story is also one of colossal generosity and compassion. At this milestone in the organization’s history, we would like to express our profound gratitude to you – the supporters and champions of our students. Every stellar report card, every acceptance letter, and every tassel are tributes to the strength of the CPE community. As you read about our students’ successes, remember that you are an integral part of every achievement.

It is with great pride that we reflect on the organization’s successes over the past twenty years. We implore you to join us as we look ahead to the next chapter in CPE’s history: one of growth, innovation, and college success.

Khari Brown  
Executive Director

Praveen Jeyarajah  
Chairman, Board of Directors
Values
Our values guide our goals and our work. We promote CPE’s five core values at every opportunity when working with students, as well as with mentors, staff, and board members. Everyone in the CPE community understands the principles that we individually and collectively strive to follow and that makes us successful.

High Expectations
We will demonstrate ambition and continue to challenge ourselves as we reach our goals.

Personal Responsibility
We believe each individual is responsible for the choices he or she makes, and we take responsibility for our own choices and behavior.

Respect
We will respect ourselves by behaving appropriately and working to the best of our ability. We will treat others as we would like to be treated.

Support
We understand how to give and how to receive support.

Giving Back
We will become leaders in our communities, mentor the next generation of young people, and always do our best to help others who are in need.

“There were times when I felt like giving up, but CPE pushed me to be stronger and to go past the expectations. With the help of CPE, I know that I can achieve and attain any goal I set my mind to as long as I keep living out the values the program has taught me: personal responsibility, high expectations, support, respect, and most importantly, giving back.”

– Julius Johnson, CPE Class of 2012, Howard University Class of 2016

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CPE’s 20th Anniversary: Celebrating a Blueprint for Success

For CPE, celebrating our 20th anniversary really means celebrating the 450+ low-income students we’ve successfully supported to college graduation, often against incredible odds.

“CPE always made me feel like I was so important. The staff and my mentor encouraged me to strive for the highest goals because they saw something special that I could not see in myself.”

– Lonique Moore,
CPE Class of 2004, Xavier University 2008, Tulane University 2010

Why is College Important?

• The national unemployment rate for those without a college degree is twice as high for those with a college degree.
• On average, earning potential is nearly double for college graduates vs. non-college graduates.
• Over the next 10 years, more than two-thirds of new jobs in the Washington, DC area will require a college degree.

As the premiere organization in the Washington, DC area that supports low-income students from high school through college, our distinctive approach nets extraordinary results. In DC’s poorest neighborhoods, where many CPE students reside, only five percent of residents earn a college degree. Since 1993, 99% of CPE students have entered college, and 70% have graduated on time.

Working with students throughout high school and into college, CPE programming offers a unique combination of key elements:

• Access to high-quality schools
• Mentoring
• College and Career programs
• Tuition Assistance
• Highly Individualized staff support


6 students enrolled
Annual pool parties at the home of CPE supporters General and Mrs. Colin Powell.
CPE Founded. Henry Owen and Ted Schwab provided scholarships to 6 students attending area private schools.

50 students enrolled
First Ropes course.
First Summer Readiness Program for incoming 9th Grade students.

50 students enrolled
10th anniversary. First CPE Career Fair.

Khari Brown became Executive Director.
“CPE is changing lives. Education is the key to breaking the cycle of poverty and CPE is doing just that. The CPE formula that seamlessly integrates core values, schools, mentors and families works!”

– Camilia McFarlane,
CPE Mentor

2012-13 Was A Great Year

• 100% college enrollment of CPE students
• Enrolled 57 new students for Class of 2016, largest class ever
• Recruited and trained 125 new mentors
• 92% student retention rate
• 95% mentor retention rate, highest rate in CPE history

“My experience with CPE truly shaped and influenced my life not only academically but personally. During my time in high school, I truly felt like someone was rooting for me to do well and succeed. The feeling that someone is on your side, hoping the best for you is the best motivation to have. I am truly blessed to be a part of the CPE family and I cannot wait for the opportunity to give back, because I personally know how much it matters.”

– Remi Ojurongbe,
CPE Class of 2010,
Wesleyan University Class of 2014
CPE’s Impact: *In Demand Now More than Ever*

Most organizations would be satisfied with our extraordinary level of success. Not CPE. The fact remains that nationally, 8% of low-income students earn a college degree compared to 82% of high-income students.

**Low Income Students Who Earn a College Degree**

We also know that first-generation-to-college students are *four times* as likely to leave college after their freshman year than their peers.

To effectively address both the overall demand for CPE’s services and the importance of supporting first-generation-to-college students throughout their college experience, we are taking a bold step forward.

**High Income Students Who Earn a College Degree**

“*At CPE they’re always thinking of others and teaching you to do the same. The teamwork approach is something I bring to school and the rest of my life.*”

– *J.J. Jones*, CPE Class of 2014

**CPE Student Profile 2013**

- **Low-Income**: The average annual household income for CPE families is $26,551.
- **Single Parent Homes**: 68% of CPE students live with a single parent or other relative/guardian.
- **Ethnicity**: 61% Black, 27% Hispanic, 5% Asian/Pacific Islander, 4% Other, 1% Multiracial, 1% Native American, and 1% White (Non-Hispanic).
- **DC Metro Residents**:
  - DC........................................................................73%
  - Prince George’s County.................................22%
  - Montgomery County .....................................7%
  - Northern VA....................................................2%
  - Charles County.............................................1%
- **Motivated**: Since 2005, 100% of CPE graduates enrolled in college.
A Bold Expansion

CPE’s original program, now called Trailblazers, works with students throughout all four years of high school. Trailblazers utilizes a proven combination of one-to-one mentoring; academic, college preparation, and life skills training; and tuition support. It successfully puts CPE high school graduates on the path to a college degree.

This year, CPE will launch two new programs designed to serve more low-income high school students and ensure an even higher success rate for college graduation:

1. CPE Navigators Program

will welcome a class of 30 11th graders in January 2014. Built on our successful model, it will support low-income students during the second half of high school with a particular emphasis on the college admissions process. This program will also match participants with a CPE mentor, who will connect with their students through both in-person activities and via an innovative web-based platform, iMentor.

2. CPE Transformers Program

will extend support to all CPE high school graduates (both Trailblazer and Navigator participants) through college for the first time. The iMentor platform will be utilized to connect students, their mentors, and CPE staff to provide career readiness support, financial and life skills training, and academic and social support right up until college graduation.

To develop the new programs, CPE worked with Booz Allen Hamilton to assess student needs and CPE strengths. Both of these programs are built on proven CPE program elements, including one-to-one support with mentors and CPE staff and learning opportunities covering a range of topics related to life skills, financial literacy, and college preparation.

How will iMentor Boost CPE Impact?

Meaningful: iMentor will enable CPE to serve students remotely for the first time and is designed to spark meaningful conversation between mentors and mentees.

Efficient: By providing a virtual framework to match and support students and mentors, CPE anticipates a 40% increase in staff efficiency so we can serve more students.

Customizable: Curriculum is customizable to CPE’s needs and will align with our college and career workshops.

Innovative: A cutting edge tool, CPE is the first organization in the DC area and one of only 13 nationally to be using iMentor.

What is e-mentoring?

E-Mentoring provides mentors and mentees with the ability to connect through an internet-based platform and supplements in-person mentor-mentee interactions.

“CPE was an instrumental part of my growth, development and self-confidence. I plan to be really involved with the new alumni program.”

— Melissa Sanon,
CPE Class of 2009, Virginia State University Class of 2013

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“CPE has fueled my devotion to education. At the heart of the organization is the belief that with the proper support, every student can succeed. I remember as an 8th grader, Khari Brown explained that CPE holds its students to high standards because when they do, students rise to the occasion. That experience of rising to the occasion is exactly what happened to all of us in the program. After graduating from college, I joined Teach for America because I wanted the opportunity to offer to others what CPE gave me: an excellent education despite my circumstances. Today, as a middle school educator, I put this vision into practice in the classroom by holding my own students accountable and believing that they too can succeed when high expectations are set. In the future, I plan on working closely with policy makers to ensure that high expectations are central to our education system.”

– Sarah Ghermay, CPE Class of 2007, Cornell University Class of 2011, Occupation: Teacher
School Partners and Colleges Attended

**Charter Schools**
- Capital City PCS
- E.L. Haynes PCS
- KIPP DC: College Prep PCS
- SEED PCS
- Washington Latin PCS

**Private Schools**
- Academy of the Holy Cross
- Bishop McNamara High School
- Bishop O’Connell High School
- Bullis School
- DeMatha Catholic High School
- Don Bosco Cristo Rey High School
- Elizabeth Seton High School
- Georgetown Day School
- Georgetown Prep
- Georgetown Visitation
- Gonzaga College High School
- Good Counsel
- Holy Child
- Sandy Spring Friends School
- Stone Ridge of the Sacred Heart

**Colleges Attended**
- Alderson-Broaddus College
- American International University
- American University
- Averett University
- Ball State University
- Belmont Abbey College
- Bethune-Cookman College
- Bowie State University
- Bucknell University
- Catholic University of America
- Christendom College
- Cornell University
- Digipen Institute of Technology
- Duke University
- Elon University
- Embry Riddle Aeronautical University
- Farleigh Dickinson University
- Florida A&M University
- Frostburg State University
- George Mason University
- George Washington University
- Gettysburg College
- Goucher College
- Grinnell College
- Hampton University
- Harvard University
- Hofstra University
- Hood College
- Howard University
- Immaculata University
- James Madison University
- Kalamazoo College
- Kings College
- Lafayette College
- LaSalle University
- Liberty University
- Lincoln University
- Lock Haven University
- Lycoming College
- Lynchburg College
- Marshall University
- Maryland College of Art and Design
- Marymount University
- McDaniel College
- Messiah College
- Michigan State University
- Montgomery College
- Morehouse College
- Morgan State University
- Mount St. Mary’s University
- Naval Academy Prep School
- North Carolina A&T State University
- Northwestern University
- Notre Dame of Maryland University
- Oberlin University
- Ohio Wesleyan University
- Ohio Valley College
- Old Dominion University
- Peabody Institute of the Johns Hopkins University
- Penn State
- Penn State, Mont Alto
- Penn State, Schuylkill
- Philadelphia University
- Prince George’s Community College
- Regis College
- Rensselaer Polytechnic Institute
- Rice University
- Rochester Institute of Technology
- Rollins College
- Rose-Hulman Institute of Technology
- Salisbury University
- Shenandoah University
- Shepherd University
- Shippensburg University
- Spelman College
- St. Augustine College
- St. Francis University
- St. John’s University
- St. Vincent College
- Stanford University
- Stevenson College
- Swarthmore College
- Syracuse University
- Temple University
- Texas Southern University
- The New School
- Towson University
- Trinity University
- Tufts University
- University of Alaska - Fairbanks
- University of California at San Diego
- University of Central Florida
- University of the District of Columbia
- University of Delaware
- University of Hartford
- University of Maryland, Baltimore County
- University of Maryland, College Park
- University of Maryland, Eastern Shore
- University of New Orleans
- University of North Carolina - Greensboro
- University of Pittsburgh
- University of Richmond
- University of Virginia
- University of Washington
- Virginia Commonwealth University
- Virginia State University
- Virginia Union University
- Virginia Wesleyan College
- Waynesburg College
- Wesley College
- West Virginia University
- West Virginia Wesleyan College
- Winston Salem University
- Wright State University
- Xavier University
- Yale University
Acknowledgement of Volunteers

Mentors
Nicki Alam
Anton Altman
Adam Alvarez*
Ricardo Arevalo
Jeronimo Augusto
Sarah Baker
Jesse Barba
Ameen Bhavsar
Gregory Billings
Leniqua Blue Jones
Carrie Boyle
Brooks Brown
Matt Brown
Eric Bukstein
Victor Carraway
Porsha Cills
Morris Clarke
David Clunie
Stephanie Coates
Randall Coleman
Gina Conenello
Yale Cong
Andrew Costinett
Ian Cruse
Justin Devantier
Mina Dixon
Pamela Dooley
Jonathan Dunn
Delmont Early
Janet Edwards
Ayesha Edwards Kemp
Raymond Fan
Elliott Ferguson
Sara Field
Emily Field
Cash Fitzpatrick
Greg Follin
Lisa Frenkiel
Ellen Gee
Erika Gibson
Hollie Groff
Tony Gyepi Garbrah
Jennifer Handog
Andrew Harris
Malik Haughton
Talia Hawley
John Paul Hayworth
Cory Heitz
Pia Hill
Sean Howe
John Hudson
Niki Irish
Stacia Jackson
Kimberly Jones
Gus Jones
Frank Justice
Teresa Kauffman
Obinna Keke
Yuniya Khan
Daniel Kheloussi
Zachary Koerber
Christine Lao
Abbie Laughtug
Simon Leefatt
Aaron Lemon Strauss
Regina Leslie
Erin Loken
Reginald Love
Jill Luxenberg
Christopher Malay
Brittany Martinez
Brittney Maye
Travis Mayo
Angela Mayo
Belinda Mazo
Danielle McCoy
Sandy Meredith*
Amy Meyers
Harrison Miller
Brittany Miller
Liz Moderi
Brian Naumick
Taryn Null
Otis Ofori
Brandy Osimokun
Tiffany Parker
Jonathan Perry
Racine Peters
Allison Pfeffer
Mona Rahman
Callie Riley*
Devon Rollins*
Liesa Ross
Katie Rotramel
Edward Rubbo
Donald Sherman
Steve Shparber
Kate Smith
Trenton Smith
John Sonsalla*
Carrie Souls
Danny Stein*
Monica Suber
Joelle Theagene
Tiffani Turner
Tina Vehorn
Telesa Via
Nathan Victoria
Nicholas Vukanovich
Christopher Warner
DeNeatha Woods
Jessica Wright
Candice Wright
Ken Yu
Maria Zaparenko
Malik Haughton
John-Paul Hayworth
Nico Hendrix
Eileen Hennessey
James Hercher
Sean Howe
Mat Hudson*
Niki Irish
Nico James
Candice Jones
Zachary Koerber
Christine Lao
Roheila Letscher
Daniel Logan
Roseanne Mailman
Laurel Mcknight
Harrison Miller
Siiji Moore
Brian Naumick
Esha Oyajivbie
Racine Peters
Stephen Potter
Daniel R. Wilson
Ana Recio Reyes
Eddie Rubbo
Dari Ruff
Betty Samuel
Jimmy Sanders
Candice Sanders
Chris Scott
Hannah Seligson
Dan Sullivan
Terri Taylor
Janelle Tracy
Telesa Via
Elizabeth Walsh
Kelly Warner*
Ryan Williams
Gill Winters
Ginny Wooley
Ryan Zalakus
* indicates Mentor
Leadership Council
# Financials

## 2012-2013 Revenues

<table>
<thead>
<tr>
<th></th>
<th>Actual 2011</th>
<th>Actual 2012</th>
<th>Actual 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>REVENUES (in thousands)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Foundations</td>
<td>$508</td>
<td>$450</td>
<td>$619</td>
</tr>
<tr>
<td>Individuals</td>
<td>$614</td>
<td>$487</td>
<td>$574</td>
</tr>
<tr>
<td>Fundraisers</td>
<td>$12</td>
<td>$11</td>
<td>$22</td>
</tr>
<tr>
<td>Corporations</td>
<td>$78</td>
<td>$94</td>
<td>$111</td>
</tr>
<tr>
<td>Investment Income and Unrealized Gain/Loss on Investments</td>
<td>$16</td>
<td>$38</td>
<td>$115</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td>$1,228</td>
<td>$1,080</td>
<td>$1,441</td>
</tr>
</tbody>
</table>

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<table>
<thead>
<tr>
<th></th>
<th>Actual 2011</th>
<th>Actual 2012</th>
<th>Actual 2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>EXPENSES (in thousands)</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Scholarships and Grants</td>
<td>$356</td>
<td>$324</td>
<td>$283</td>
</tr>
<tr>
<td>Direct Program Support (2)</td>
<td>$515</td>
<td>$576</td>
<td>$669</td>
</tr>
<tr>
<td>Admin/Fundraising</td>
<td>$275</td>
<td>$295</td>
<td>$307</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$1,146</td>
<td>$1,195</td>
<td>$1,259</td>
</tr>
</tbody>
</table>

Net Income (Loss) $82 $ (115) $ 182

Board Designated Net Assets
Reserved for Operations $115

Nets Assets, beginning of year $1,345 $1,427 $1,312

Nets Assets, end of year $1,427 $1,312 $1,494

Fiscal year ends June 30

(1) Excludes donated services
(2) The payroll component of total expenses for 2013 was allocated as: 76% direct program support and 24% admin/fundraising
Board of Directors

Theodore A. Schwab
Co-Founder/Chairman Emeritus
Founding Partner/Managing Director
Steward Partners Global Advisory

Praveen Jeyarajah
Chairman, Board of Directors
Executive Vice President of Corporate and Business Development, Rexnord

Carol Adelman, Ph.D.
Director, The Hudson Institute Center for Global Prosperity

John A. Bates
Finance and Administration Committee Chair
Partner, Potomac Equity Partners

The Honorable Mary K. Bush
President and Founder, Bush International, LLC

Mary Ellen Callahan
Partner, Jenner & Block

Sheldon Caplis
Regional Director South Atlantic Region Community Relations, Citi

Elliott L. Ferguson, II
CEO, Destination DC

Joe Figini
Senior Vice-President and General Counsel, CGI Technologies and Solutions, Inc.

J. Warren Gorrell, Jr.
Co-CEO, Hogan Lovells

Wanda Hill
Schools Committee Chair

Lloyd Howell
Executive Vice President, Booz Allen Hamilton

Sandy Meredith
Mentor Committee Chair
President, The Meredith Group

Dora Richardson
Development Committee Chair
Senior Advisor, The Carlyle Group

Ambassador Michael M. Wood
Chairman, Redwood Investments, LLC
“Capital Partners for Education opened new doors for me and prepared me to go to college. It changed my life.”

– Siomara Segovia,
CPE Class of 2008, Catholic University Class of 2012, Occupation: Nurse