

## PRESS RELEASE

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## Capital Partners for Education Exceeds #GivingTuesday Goal!

(Washington, DC) On December 2, Capital Partners for Education (CPE) joined thousands of charities across the world participating in #GivingTuesday. On this global day of giving, CPE encouraged its community to support the organization's growth. With the help of individuals and corporate partners, CPE surpassed its goal of raising \$5,000, bringing in \$9,210.

"We are very grateful to everyone who contributed to CPE on #GivingTuesday," says CPE's Executive Director Khari Brown. "Every donation is an investment in our deserving students and gives them a chance to achieve their dreams of earning a college degree."

Donations from employees at Hanley Wood accounted for a significant portion of CPE's #GivingTuesday proceeds. "Hanley Wood invited CPE to its office to make it more convenient for employees to give." said Genette Comfort, CPE's Development and Communications Director. "Through this partnership, we were able to raise \$1,845 in only two hours."

Another boost in revenue came when The Boeing Company matched an employee's \$1,000 gift. "Employee matching programs are another fantastic way corporations can multiply their impact on their communities," added Comfort. "We encourage all our donors to see if their employers will match their gifts."

The United Nations Foundation and the 92<sup>nd</sup> Street Y started #GivingTuesday in 2012. Created in response to the consumer culture around the holiday season, it is an annual day of giving that takes place the Tuesday after Thanksgiving.

CPE has been assisting low-income students in the Washington, DC area since 1993, providing mentoring, tuition assistance, and workshops that hone career and life skills. Over the organization's 21-year history, CPE has achieved a 97-percent college enrollment rate and a 70-percent on-time college completion rate among the program's graduates.

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Capital Partners for Education (CPE) is a 501(C)3, Tax Exempt, non-profit organization aims to improve the futures of low-income youth by helping them receive a quality education, graduate from high school, and attend and complete college. CPE has helped motivated, low-income students the DC area fulfill the dream of a college education.